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# rick bursky

*associate creative director/writer*

## Some of the accounts I've worked on:

Ameriquist Mortgage. Wells Fargo Bank.  
Schwartzkopf (LA Looks, Dep). Wellpoint Anthem  
Blue Cross/Blue Shield. Hilton Hotels. Sheraton  
Hotels. Beverly Hills Hotel. New York New York  
Hotel and Casino. Desert Inn Hotel & Casino. ABC  
TV. California Dept. of Health Anti-Smoking.  
Southern California Edison. Pabst Blue Ribbon  
Beer. Hamm's Beer. Lucky Lager Beer. Parisa  
Lingerie. Liptini Lipstick. Nailtini Nail Polish. Suzuki  
Motors. Ashton-Tate. Baskin-Robbins Ice Cream.  
Glendale Federal Savings Bank. Coast Thrift.  
Twentieth Century Fox. Hasbro Toys. California  
Dept. of Health Aids Awareness. Arizona Public  
Service (power company). Schiff Nutrition.  
American Savings. Men's Warehouse. Alta Dena  
Yogurt. FHP Health Care. Epson Printers. Cedars  
Sinai Hospital. Toronto Globe & Mail. Etc. Etc.

**important statistics:** 8 semesters at Art Center College of Design for 1 BFA, 4 semesters in graduate school for 1 MFA in creative writing, 23 semesters teaching at Art Center College of Design, 3 semesters teaching at Otis College of Art, 2 times my name was mentioned over dinner at David Ogilvy's home in Touffo, France, 13 years at DDB, 1 Gold Pencil from One Show, 1 Cannes Lion, 2 Belding Bowls from Los Angeles Advertising Club, 251 hours piloting small planes, 1 plane crash, 190 scuba dives, 4 years as a paratrooper in the US Army, 49 jumps from airplanes, jets and helicopters (yikes), 1 year Army National Guard, 2 published books, 138 published poems, 1 play produced off-Broadway in New York, 17 published magazine articles, 92 fountain pens, 661 books read, 5 fun-filled appearances on a national TV game show, 2 years hiding-out in Europe (Germany & Italy).

## I currently am:

Associate Creative Director at Euro RSCG Edge  
Adjunct Associate Professor at Art Center College of Design

## Places I used to work at:

Associate Creative Director at DDB/LA  
Asher & Partners: Senior Copywriter  
Basso & Assoc: Associate Creative Director  
Evans/LA: Copywriter

## Other stuff:

Education: Art Center College of Design/BFA Photography;  
Warren Wilson College/ M.F.A. Creative Writing  
Senior Lecturer at Otis College of Art  
Teach copywriting at Art Center College of Design  
Teach Creative Writing at UCLA Extension  
All-around good guy  
Awards (including One Show Gold Pencil & Cannes Lion)  
and references available on request.